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**FOR IMMEDIATE RELEASE**

**Annual Truckload of Coats hosted by 101.9 KINK and Safeway**  
*Collecting Warm Clothing for Winter Distribution for People Experiencing Homelessness in Portland*

**November 7, 2018** – 101.9 KINK and the Safeway Foundation will host the annual [Truckload of Coats](#) drive on Friday, November 9, 2018 from 7:00 a.m. – 7:00 p.m. In partnership with the Safeway Foundation and benefitting [Transition Projects](#), 101.9 KINK staff will be collecting new and gently used warm clothing for adult men and women experiencing homelessness at two local Safeway locations. All clothing collected during the drive will benefit Transition Projects, a local non-profit organization dedicated to serving people’s basic needs as they transition from homelessness to housing.

- ▶ **Date:** Friday, November 9, 2018
- ▶ **Time:** 7:00 a.m. – 7:00 p.m.
- ▶ **Location:** Donations will be accepted at two local Safeway’s:
  - **NW Cedar Mill Safeway** located at 13485 NW Cornell Rd, Portland, OR 97229
  - **SE Powell Safeway** located at 3930 SE Powell Blvd, Portland, OR 97202
- ▶ **Event:** Donors drive in, drop off donations and get their tax receipt without getting out of their car.
- ▶ **Gifts:** Donors will receive gifts: Safeway gift card, Columbia Sportswear Employee Store guest pass and coupons from Don Francisco Coffee, Talking Rain and Johnsonville Sausage, while supplies last.
- ▶ **Items:** Accepting outdoor clothing, coats, sweaters, sweatshirts/pants, long-sleeve shirts, pants, cold weather shoes/boots, socks (new or gently used), underwear (new or gently used) and hygiene items (new only).

Roma Peyser, Director of Development for Transition Projects, commented “Transition Projects is so proud to be a partner of Truckload of Coats with the Safeway Foundation and 101.9 KINK FM for this critically important annual event. As the cold weather sets in, the warm clothing items we receive from people throughout our community go out immediately to our most vulnerable citizens who live on the street and need it the most.”

Safeway Director of Communications, Jill McGinnis, added “Safeway Foundation looks forward to helping less fortunate Portlanders with everything they need to battle the approaching cold weather. Our customers are beyond generous, showing up every year in droves to the two stores to help. We are hoping this year is bigger and better than ever!”

“We are proud to continue the tradition of the Truckload of Coats. Your unloved old coat will be someone’s favorite new coat this winter. And your warmth will be felt for months to come” added 101.9 KINK Content Director, Ronnie Stanton.

**About Transition Projects:**

Founded in 1969, Transition Projects operates out of nine unique locations throughout the metro-area. These facilities enable over 325 staff to assist more than 10,000 people each year through programs designed to help people experiencing homeless survive the streets, find housing, and retain their housing. In the last year alone, over 1,000 formerly homeless people found affordable housing throughout the four-county area with the agency’s support. Transition Projects provides a comprehensive array of essential support services, including housing case management, living and employment skills, behavioral health and addiction support, and services designed for survivors of sexual assault. As the largest provider of publicly-funded shelter services in the state, on any given night, more than 800 people experiencing homelessness, including women, men, and couples are hosted in eight shelters throughout the Portland metro-area. For more: [tprojects.org](http://tprojects.org).

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