



# PORTLAND VETERANS STAND DOWN

# 11.11.20

HONORING PORTLAND'S VETERANS ON VETERANS DAY  
PRESENTED BY TRANSITION PROJECTS

## PDXSTANDDOWN.ORG



# ABOUT THE STAND DOWN



Stand Downs honor and support veterans who have fallen on hard times by helping them access essential supportive services, explore employment opportunities, and connect to local, state, and federal support systems. Last fall, nearly 500 veterans experiencing homelessness attended the Portland Stand Down, Oregon's largest veteran outreach event. Many who attend the event are connecting to services for the first time - a testament to the engagement potential the Stand Down offers. Led by Transition Projects, this critically important annual event is a success due to the combined efforts of community partners, service providers and companies coming together to support our community's veterans experiencing or at risk of homelessness.

## 2019 PORTLAND VETERANS STAND DOWN BY THE NUMBERS:

- ▶ 480 veterans and their families accessed resources, services, and programs
- ▶ 250+ veterans met with employment recruiters at the Job Fair
- ▶ 162 veterans accessed health & wellness services and medical care
- ▶ 60 veterans connected with Transition Projects for the first time
- ▶ 62 female veterans explore services in the new Women's Lounge

The event, normally held at Portland's Veterans Memorial Coliseum on September 11<sup>th</sup>, will change this year due to the COVID-19 pandemic. This Veterans Day, **Transition Projects will present a hybrid Stand Down offering veterans essential items and access to programs and services they might not otherwise receive during the current health crisis.** We are pleased to provide our amazing donors and volunteers a simple and safe way to contribute to those in great need through this new format.

**NEW FORMAT!** We have developed a new process enabling both legacy and new donors to give and express their caring for our veterans, including a safe and compassionate means for getting services and essential items in the hands of those that have served our country. This process – to be deployed on **November 11<sup>th</sup>, Veterans Day** – contains services comparable to the greatly successful mass gatherings in the past. Using available technology, existing financial and material inventory streams, and the creativity and energy of our event sponsors and volunteers we are aiming to make the 2020 event the most unique and impactful Stand down yet!

### **Stand Down Hybrid plans include:**

- **The creation of 400 Stand Down Veteran packs** which include essential cold weather apparel, boots, coats, socks, gift cards for community services such as food, haircuts, pet services and food, and more, plus the robust **Veterans Resources** user guide.
- **A check-in with veterans receiving support through Transition Projects** one month prior to Veterans Day and again on Veterans Day to ensure they are connected to the programs and services they most need.
- **Safe and efficient delivery of all packs and materials** to veterans in housing, shelters, and living on the streets by Transition Projects veteran program staff and volunteers, Stand Down sponsors, and staff from sister agencies.

## STAND DOWN CONTACTS

**Sponsorships**      **Roma Peyser** | Director of Development | 503.280.4667 | roma@tprojects.org

**Volunteer**        **Emily Coleman** | Volunteer Program Supervisor | 503.280.7745  
emily.coleman@tprojects.org

**Donations & Media**      **Jordan Haferbier** | Development & Communications Supervisor | 503.280.4741  
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# GET INVOLVED



## Sponsor.

- Support up to 400 veterans experiencing or at risk of homelessness who will be a part of this year's hybrid event.

## Volunteer.

- Join community volunteers and provide support to this hybrid event in a myriad of ways.

## Resources. Services. Programs.

- Provide up to date resources, services, and program information for veterans who will receive a comprehensive *Veterans Resources Guide*. Information in the Guide will include medical, dental, vision, employment, legal clinic, national and metro-area veteran specific services and programs and so much more.

## Employment.

- Join local and national companies as part of the Employment section in *Stand Down Veterans Resources Guide*.

# SPONSOR LEVELS & BENEFITS

## MEDAL OF HONOR [PRESENTING] SPONSOR | \$10,000

**Recognition:** as the 2020 *Presenting Sponsor* in title "*Portland Veterans Stand Down Presented by...*"

- your company logo and/or name featured on all event materials including: Transition Projects' main website home page, Stand Down website, flyers/posters, e-newsletters to 7,000, media releases
- your logo/name placed prominently in the 2020 Stand Down Resources Guide
- your name/logo highlighted in Transition Projects' October 2020 e-newsletter and Annual Report
- provide specific branded product to be included in the veteran packs

## SILVER STAR SPONSOR | \$5,000

**Recognition:** as a 2020 *Silver Star Sponsor*

- your company logo/name featured on all event materials including flyers/posters, e-newsletters to 7,000, website and media release
- your company logo in the 2020 Stand Down Resources Guide
- your company/name featured in the Transition Projects October 2020 e-newsletter and Annual Report
- provide specific branded product to be included in the veteran packs

## BRONZE STAR SPONSOR | \$1500 - \$2,500

**Recognition:** as a 2020 *Bronze Star Sponsor*

- your company name on event materials (flyers/posters, website, e-newsletters, media release)
- in the Stand Down Program and October 2020 e-newsletter and Annual Report
- provide specific branded product to be included in the veteran packs

## LEGION OF MERIT SPONSOR | \$1,000

**Recognition & Benefits:** as a 2020 *Legion of Merit Sponsor*

- your company name listed on Stand Down website, in the Stand Down Resources Guide, and in Transition Projects' October 2020 e-newsletter and Annual Report
- provide specific branded product to be included in the veteran packs

## DISTINGUISHED SERVICE SPONSOR | \$250 - \$500

**Recognition & Benefits:**

- your name listed on the Stand Down website, Transition Projects' October 2020 e-newsletter