



PORTLAND VETERANS STAND DOWN

09.10.21

PRESENTED BY HFO INVESTMENT REAL ESTATE

*PORTLAND VETERANS MEMORIAL COLISEUM
ORGANIZED BY* TRANSITION PROJECT

PDXSTANDDOWN.ORG



ABOUT THE STAND DOWN

Stand Downs honor and support veterans who have fallen on hard times by helping them access essential supportive services, explore employment opportunities, and connect to local, state, and federal support systems. In 2019, more than 450 veterans experiencing homelessness attended the Portland Stand Down, one of Oregon's largest veteran outreach events. Many who attend the event are connecting to services for the first time - a testament to the engagement potential the Stand Down offers. Led by Transition Projects, this critical community event is a success due to the combined efforts of community partners, corporations and businesses, providers, sponsors, and volunteers all coming together with the focus on connecting with veterans experiencing or at risk of homelessness.

GET INVOLVED

Become a Sponsor.

- Support veterans experiencing or at risk of homelessness attending this critically important event.
- Help cover event costs through a financial and/or product donation needed for the event's success.

Become a Volunteer.

- Join with over 75 volunteers providing event support.
- Volunteer roles include greeters and way-finders, registration, event set-up/take-down and much more...

Become a Resource or Service Provider.

- Represent your organization or company and provide resources, services, and programs for veterans.
- Participating providers include medical, dental, vision, library, social security, legal clinic, national and local veteran specific services, programs and much more!

Become a Job Provider.

- Join with outstanding local and national companies seeking veteran candidates for jobs.
- Take the opportunity to interview on-the-spot!



STAND DOWN CONTACTS

Sponsorships

Roma Peyser | Director of Development
503.280.4667 | roma.peyser@tprojects.org

Registration & Donations

Jordan Haferbier | Development & Communication Supervisor
503.280.4741 | jordan.haferbier@tprojects.org

Volunteer

Emily Coleman | Volunteer Program Supervisor
503.488.7745 | emily.coleman@tprojects.org



665 NW Hoyt St. Portland OR 97209
from homelessness to housing
tprojects.org | pdxstanddown.org

2021 SPONSOR LEVELS & BENEFITS

MEDAL OF HONOR [PRESENTING] SPONSOR | \$15,000

SOLD

Recognition: as *Medal of Honor Sponsor* your company name is included in title *"Presented by..."*

- company logo or name featured as part of event title, on all event materials including Transition Projects homepage, event website, flyer, poster, event newsletters to 7,500, and media release
- company logo or name on the main event banner at Registration and at the main stage
- logo or name featured prominently in the Stand Down Program and Veterans' Passport
- full-page ad representing your company in the Stand Down Program
- logo or name in Transition Projects' October newsletter and 2022 Annual Report

Opportunities & Benefits:

- company representative to address the attending veterans during the opening program
- company representatives to present your corporate product to attendees
- company or name to be announced and thanked from the Main Stage
- company table in the Resource & Services Room **and/or** Employment/Job Fair

SILVER STAR SPONSOR | \$10,000

Recognition: as *2021 Silver Star Sponsor*

- company logo or name featured on all event materials including event website, flyer, poster, event newsletters to 7,500, and media release
- company logo or name on the main event banner at Registration and the Stand Down Program
- half-page ad representing your company in the Stand Down Program
- logo or name featured in Transition Projects' 2021 Stand Down newsletters and 2022 Annual Report

Opportunities & Benefits:

- company representatives to present your corporate product to attendees.
- company or name to be announced and thanked from the Main Stage
- company or organization table in the Resource & Services Room **and/or** Employment/Job Fair

BRONZE STAR SPONSOR | \$5,000 - \$2,500

Recognition: as *2021 Bronze Star Sponsor*

- company logo or name on event materials (poster, website, newsletter, media release)
- listed as a sponsor in the Stand Down Program
- listed as a sponsor in the Transition Projects Stand Down newsletters and 2021 Annual Report

Opportunities & Benefits:

- company representative to present your corporate product to attendees
- company or name to be announced and thanked from the Main Stage
- company or organization table in the Resource & Services Room **and/or** Employment/Job Fair

LEGION OF MERIT SPONSOR | \$2,499 - \$500

Recognition & Benefits: as *2021 Legion of Merit Sponsor*

- company name listed on the event website and in the event e-newsletters
- listed in the Stand Down Program and in the 2022 Annual Report
- company or organization table in the Resource & Services Room **or** Employment/Job Fair

SERVICE SPONSOR | GIFTS UNDER \$500 & IN-KIND CONTRIBUTIONS

Recognition & Benefits: as *2021 Service Sponsor*

- company/individual name listed on the event website
- company/individual listed in the Stand Down Program